



➤ Facts about LogBuy

- LogBuy originated in Denmark and was established in 2002
- Launched in the UK in 2005
- Leading independent voluntary benefits provider in Northern Europe
- Specialising in Benefits Portal solutions
- Over 30 experienced members of staff employed
- 100% focused on voluntary benefits sector
- Engaging modules
- Advanced in-house IT department
- Dynamic and fast growing organisation

➤ Statistics - UK

- Providing benefits for over 80 customers in the UK
- Over 400,000 employee users
- Working in partnership with over 200 local and national partners in the UK
- High engagement and take-up rate of the benefits
- On average 40% of employees use the portal each month

➤ Statistics - LogBuy Group

- Providing benefits for over 500 customers as a group
- 5 million users (1 million employee users)
- 1,800 partners
- On average 40% of employees use the portal more than once a month
- More than 60% read the email newsletters distributed
- More than 60% say they have seen the posters in their workplace