

**FOR RELEASE – 28<sup>th</sup> March 2008**

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LogBuy - Press Release – 28<sup>th</sup> March 2008

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**March, 28 2008 – Local Benefits provider on the move!**

Today, Milton Keynes based benefits provider LogBuy mark another year of UK success and growth by celebrating their move to new premises.

The company has been based in the Milton Keynes area since launching its UK operation in 2005, and in that time the company has expanded and has now outgrown their current premises. The move to larger premises at the recently opened Milton Keynes Business Centre in Linfood Wood is a vital step in the progression strategy of the company.

Lars Peter Busch, Chairman of LogBuy UK and Managing Director of the LogBuy Group across Europe officially opened the new offices on Friday 28<sup>th</sup>. LogBuy currently employs over 30 in Northern Europe including 12 employees in the UK.

Founded in Denmark in 2002, LogBuy specialises in the management and negotiation of benefits for employers, trade associations and membership organisations nationwide and currently manage benefits for over 1 million individuals across Europe. LogBuy will soon be launching its successful pan-European Employee Voluntary Benefits product into the UK market which will uniquely allow businesses to offer their employees both National and Local lifestyle discounts alongside their total benefits package offering, as well as an option for European deals in the future.

David Wall, Managing Director of LogBuy UK comments:  
*'2008 has been an amazing year so far for LogBuy and we are excited at the prospect of relocating to the Milton Keynes Business Centre in Linfood Wood. The location will enable us to continue to expand and succeed in reaching our company objectives and aims'.*

**About LogBuy**

LogBuy is an outsourcing partner, specialising in the development & execution of member benefits & loyalty programmes both in the Nordic region and UK. LogBuy plans to expand its operation further across the European market from 2009.

LogBuy UK has supplier relationships in place now with over 70 suppliers and negotiates leading deals in the market place, in particular B2B deals for small businesses.

LogBuy manages loyalty programme for both Viking Direct and Premierline Directs customers in the UK market and currently manages benefits for over 100,000 businesses in the UK and over 750,000 individuals in the Nordic region.

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For further information on LogBuy please visit <http://www.logbuy.co.uk>.  
For further information on the Milton Keynes Business Centre please visit <http://www.capitalspace.co.uk/>