

**FOR IMMEDIATE RELEASE**

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LogBuy - Press Release – 9<sup>th</sup> December 2008

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**Edexcel to launch voluntary benefits for staff with LogBuy**

December 4<sup>th</sup> 2008—Edexcel, the leading provider of internationally recognised qualifications are pleased to announce that they will soon be launching a new voluntary benefits programme for their 1200 plus staff offering them access to discounts from over 150 leading brands and local independent retailers.

The programme will be administered by leading benefits provider LogBuy and will be communicated to staff through a company branded website and also through printed supplier directory's. Employees will also be able to take up a number of the discounts in store with their 'Employee Deals Card'.

Sandra Garland, Human Resources Advisor for Edexcel said:

*"Our staff are so important to us, and we are pleased to announce the launch of this new programme, which delivers genuine benefits and savings. It needed to offer high value and be implemented quickly - as well as offering all of our staff access to discounts at a wide range of leading brands and local retailers. LogBuy offered the perfect solution to our needs."*

David Wall, Managing Director of LogBuy UK comments:

*"I am thrilled to announce the partnership between Edexcel and LogBuy. Edexcel was looking for a benefits solution that would offer their staff easy access to discounts from both leading brands and local retailers. We are confident that we can provide a unique solution to their needs and look forward to working with them to produce a successful programme."*

**About LogBuy**

LogBuy, the leading benefits provider in the Scandinavian region currently provides solutions for over 350 companies and their unique modular approach offers staff access to 'best-in-class' negotiated discounts from leading brands and local retailers. Their solution has recently been introduced into the UK market, and has already proved successful, with The Big Lottery Fund and Volkswagen Financial Services, two of the latest customers to appoint LogBuy as their benefits provider of choice in the UK.

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