

# PRESS RELEASE

18 September 2008



## **Big Lottery Fund (BIG) announces ‘winning’ voluntary benefits for staff!**

September 18<sup>th</sup> 2008— Today, BIG is pleased to announce the introduction of a voluntary benefits scheme for their 1,000 plus staff nationwide to enhance existing staff benefits. BIG was looking for a cost effective complete solution that would provide their staff with easy access to a wide range of discounts on both leading high street retailers and local stores and have appointed leading benefits provider LogBuy to fulfill their requirements.

Communication of the scheme will be via a fully branded online website and also through branded printed magazines and employee benefit cards to be used in-store to claim the discounts.

Jasvier Boyal, Deputy Director of HR for BIG said:

*“We was looking for a provider that would be able to provide a complete cost effective solution that would offer all of our staff access to genuine leading discounts nationwide that would be of benefit to them. LogBuy stood out as offering us the best solution to fit our needs amongst the 5 other providers that we reviewed.”*

David Wall, Managing Director LogBuy comments:

*“I am thrilled to announce the partnership between BIG and LogBuy. BIG was looking for a cost effective benefits solution that would offer their staff easy access to discounts from both leading brands and local retailers. We are extremely pleased that they chose LogBuy as their provider and look forward to working with them to produce a successful programme.*

LogBuy, the leading benefits provider in northern Europe currently provides solutions for over 350 companies. With a unique modular approach and a future of possibilities, LogBuy offers staff access to ‘best –in-class’ negotiated discounts from leading brands and local retailers nationwide. Recently launched in the UK, LogBuy has already proved successful with Volkswagen Financial Services and Shaw E& C two of the latest customers to appoint LogBuy as their benefits provider of choice in the UK.

### **About LogBuy**

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