

## FOR IMMEDIATE RELEASE

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LogBuy - Press Release – 23<sup>rd</sup> March 2007

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### **The British Chambers of Commerce gives small businesses big company buying power**

LONDON — March 23 2007 — Today, The British Chambers of Commerce (BCC) announced the launch of the new Chamber Connect Card for 2007. The Card has been developed to help smaller businesses achieve greater buying clout for business products and services – a benefit usually only enjoyed by larger corporations.

As well as providing significant savings, the card provides a range of additional benefits for all members of local Accredited Chambers. These benefits include nationwide access to short training courses, networking events, member mailing lists, discounted local hotel and restaurant rates, business conferences, and hot-desking facilities at all participating Accredited Chambers.

The BCC has chosen to work with LogBuy to develop the new Chamber Connect solution. LogBuy has agreements with over 60 leading suppliers, including companies like HP, Esso, Viking Direct, Npower, Europcar, Purple Parking and Regus. Savings available range from 10% - 60% off standard prices and for most businesses gives them discounts that are better or equivalent to their gross margins. In addition to this, throughout 2007, further benefits will be added not just for business but for employees of members – which will centre around lifestyle, sports and fitness, home and gardens and entertainment.

John Dunsmure, BCC Managing Director, said: *“It has always been our aim to help small business to succeed and grow. This new service makes products more affordable and conserves cash flow in the business. Combined with the access and networking opportunities nationwide it makes it an essential business tool for smaller firms. It’s about time smaller businesses were given a bit more clout to get the services and products essential for growth when they need them.”*

David Wall, LogBuy Managing Director, said: *“Based on research and feedback gained in the small business market, we have been negotiating and building a portfolio of Business Benefits for over 2 years. The package of Benefits developed for Chamber Connect has been tailored to meet the needs of small businesses today. Everything from fuel to stationery discounts, which are not generally offered directly. Through Chamber Connect, members now save both time and money.”*

The Card and online benefits solution was launched today to local Accredited Chambers and members can benefit immediately. For more information about this service and benefits of BCC membership go to [www.chamberconnect.info](http://www.chamberconnect.info).

**Ends**

**For further information or requests for interview please contact;**

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#### **Notes to Editors:**

##### **The British Chambers of Commerce**

The British Chambers of Commerce (BCC) represents, through a quality assured UK network of Accredited Chambers of Commerce, more than 135,000 businesses of all sizes in all sectors of the economy. Accredited Chambers seek to represent the interests and support the competitiveness and growth of all businesses in their communities and regions.

##### **LogBuy**

LogBuy specialises in negotiating deals and in the development and execution of benefits programmes to large groups of individuals and businesses. LogBuy aggregates the spend of these large groups, to negotiate sizeable discounts on a range of products and services. LogBuy now runs a number of divisions, including LogBuy ~ Business Benefits, Employee Benefits, Loyalty Benefits and Member Benefits. To date LogBuy Group successfully manages benefits for over 1,000,000 individuals and 250,000 businesses across Europe.