

FOR IMMEDIATE RELEASE

LogBuy - Press Release – 1st November 2007

Receive a free Luxury Hamper this Christmas with LogBuy!

2007 has been an unstoppable period of growth for LogBuy, with more than 11 new business wins over the last few months resulting in record numbers of new customers.

To celebrate our recent successes we are running a special promotion from 1st November - 14th December 2007, where all new 'Member Benefits' clients will receive a Luxury Christmas Hamper worth between £75-£275*, courtesy of our new supplier House of Fraser! What better way to thank you and your colleagues for your business than with a traditional Christmas Hamper packed full of treats for you to enjoy and share!!

David Wall, Managing Director of LogBuy UK comments:

"This has been another great year for LogBuy in the UK. Gaining more members and partner associations as well as launching more and better exclusive deals and discounts through leading brands means we really can further promote our commitment to trade association enabling small and medium businesses to have greater buying power, at the smallest cost to date."

LogBuy now provides Benefits to over 35 trade associations in the UK, including the BAR, PCG & The Booksellers Association whose members are benefiting from amazing savings from leading Business suppliers including Apple Store, HP Store, Viking Direct and many more.

About LogBuy

Founded in Denmark in 2002, LogBuy is a very fast growing business specialising in the management and negotiation of Benefits within the Business and Loyalty markets. In March 2005 LogBuy was launched in the UK and since launch has grown to provide Benefits for Small Businesses, Trade Associations & Membership Organisations nationwide, as well as developing a number of unique loyalty solutions for leading companies inc. Viking Direct. Today, LogBuy provides Benefits for over 125,000 businesses across the UK.

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* terms and conditions apply. Please visit <http://www.logbuy.co.uk/promotions>

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