

FOR IMMEDIATE RELEASE

LogBuy - Press Release – 4th September 2007

LogBuy announces affiliate relationship with The Telegraph Business Club!

September 4 2007 — Today, LogBuy announced an affiliate partnership with The Telegraph Business Club, the Club dedicated to helping dynamic entrepreneurs and ambitious business professionals to become more successful.

The reciprocal partnership will experience a high level of ongoing activity until end 2007 – with LogBuy supplying Telegraph Business Club members, discount off it's unique 'Business Benefits' product, as well as a number of promotions. Prizes will be from a range of LogBuy's industry-leading suppliers and will be relevant for any small business.

The partnership will enable Telegraph Business Club members to benefit from a 25% discounted rate off annual LogBuy subscription; allowing more small businesses than ever to experience the unique purchasing power only large corporates were privileged to until now. Members benefit from being able to access discounts and deals off a range of leading branded suppliers such as HP Store, Apple Store, RAC, Esso and Viking Direct – there is something to benefit every business, regardless of industry!

Sabine Stevenson on behalf of The Telegraph Business Club comments: *"As well as access to business knowledge, information and advice, Business Club seeks to bring tangible benefits to its 25,000 members. We trust that our rapid growth as a business network for SME owner managers will be further accelerated by this link with LogBuy."*

David Wall, Managing Director of LogBuy UK comments:

"I am thrilled to confirm the partnership with The Telegraph Business Club; it's an ideal partnership where both parties are dedicated to supporting and promoting small business success throughout the UK".

About LogBuy 'Business Benefits'

LogBuy 'Business Benefits' has been developed for businesses with 1-50 employees. LogBuy aggregates the spend of large groups of businesses and negotiates sizeable discounts on a range of products/services for both the business and their employees (as a voluntary Employee benefit). Discounts & deals are available with over 60 leading branded suppliers inc., Esso, Viking Direct, RAC Rescue, Apple Store, HP Store, AXA PPP Healthcare, Childcare Vouchers and many more & a business with <5 employees would be expected to save a min £2,000 a year, if they took up 3 deals.

About LogBuy

Founded in Denmark in 2002, LogBuy is a fast growing business specialising in management and negotiation of Benefits within the Business and Loyalty markets. In March 2005 LogBuy was launched in the UK and since launch has grown to provide Benefits for Small Businesses, Trade Associations & Membership Organisations nationwide, as well as developing a number of unique loyalty solutions for leading companies inc. Viking Direct. Today, LogBuy provides Benefits for over 250,000 businesses across the UK.

ENDS

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Password access to the member site and image files for LogBuy and its suppliers are available on request at <mailto:pr@logbuy.co.uk> For further information on LogBuy please visit <http://www.logbuy.co.uk>