

FOR IMMEDIATE RELEASE

LogBuy - Press Release –27th June 2007

LogBuy 'Business Benefits' launches new affiliate programme!

June 27 2007 — Today, LogBuy announced the launch of its affiliate programme for its 'Business Benefits' product, which offers a generous return, as well as a high level of flexibility for its carefully selected partners .

Affiliate partners will be able to take advantage of the programme by offering a generous discount to their customers/readers, as well as earn revenue themselves. Partners will also receive access to a statistics page, as well as an online tool kit with a selection of buttons, banners and advertisements to lift and add on to their own website and in newsletters and publications, quickly and fuss-free. This allows LogBuy's messages to be comfortably integrated within their affiliate partner's websites, without distorting the intended message or product of their website - ensuring a win-win situation for LogBuy as well as its affiliate partners!

David Wall, Managing Director of LogBuy UK comments:

"I am proud to announce the launch of our new affiliate programme. Through this scheme we hope to raise the profile of LogBuy even further, so more small businesses than ever will be able benefit and save valuable money from the growing range of deals and discounts available from industry leading suppliers. And in return, we can reward those partners who have helped us achieve the growth."

LogBuy is dedicated to providing small businesses with the ability to experience firsthand the purchasing power of a large corporation and offers members discounts and deals off a range of leading branded suppliers such as HP Store, Apple Store, RAC, Esso and Viking Direct! Featuring in the region of 50 product and service benefits for businesses and 20 Employee Deals – there is something to benefit every business, regardless of industry.

About LogBuy

Founded in Denmark in 2002, LogBuy is a fast growing business specialising in the management and negotiation of Benefits within the Business and Loyalty markets. In March 2005 LogBuy was launched in the UK and since launch has grown to provide Benefits for Small Businesses, Trade Associations & Membership Organisations nationwide, as well as developing a number of unique loyalty solutions for leading companies inc. British Chamber of Commerce and Viking Direct. Today, LogBuy provides Benefits for over 250,000 businesses across the UK.

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Password access to the member site and image files for LogBuy and its suppliers are available on request at <mailto:pr@logbuy.co.uk> For further information on LogBuy please visit <http://www.logbuy.co.uk>