

FOR IMMEDIATE RELEASE

LogBuy - Press Release – 4 April 2006

From the vineyard to your door. Get a better deal with LogBuy

LONDON — April 4, 2006

Today LogBuy announced the launch of new supplier Laithwaites for business, to add to its growing portfolio of 30 supplier deals for small businesses.

Laithwaites, the UK's market leader in wine home delivery, is offering LogBuy members discount of 10% off* its online store 'Laithwaites for business', a discount normally only offered to corporate customers spending £5,000 or more.

"We are very excited to be working with the UK's leading wine specialist. Wine is increasingly becoming popular as a corporate gift and as an incentive and by combining our purchasing power of small businesses; we can now save members 10% off* Laithwaites entire wine range. Throughout the year, we'll also be running specific 'Special Offers', saving members even more." says David Wall, Managing Director, LogBuy.

"We were very interested in working with LogBuy on this opportunity. The small business market is a key growth area for our business and we see this as a unique opportunity in helping small businesses get a better deal. We also recognise that LogBuy focuses on leading suppliers that deliver quality combined with exceptional value and Laithwaites for business is happy to offer its expertise alongside leading brands such as Shell and Lloyds TSB." says Guy Richardson, Head of Corporate Sales, Laithwaites for business.

About LogBuy ~ The Business Discount Club

LogBuy ~ The Business Discount Club is a unique portal for small businesses nationwide. With free membership, small businesses under 50 employees can benefit from negotiated discounts on their business supplies and services. LogBuy aggregates the spend of small businesses nationwide to negotiate the deals, offering members the purchasing power of a large corporate. LogBuy focuses on leading branded suppliers that deliver excellent quality combined with exceptional value; suppliers to date include Shell, Europcar, Business Post, Apple Store and many more. LogBuy's base of suppliers will grow to 50 suppliers by the end of 2006.

About LogBuy

Founded in Denmark in 2002, LogBuy was launched to the UK market in 2005. LogBuy specialises in negotiating deals and in the development and execution of benefits programmes to large groups of individuals and businesses. LogBuy aggregates the spend of these large groups, to negotiate sizeable discounts on a range of products and services. LogBuy now runs a number of programmes, including LogBuy ~ The Business Discount Club, Employee Benefits, Loyalty Benefits and Member Benefits. To date LogBuy successfully manages benefits for over 500,000 individuals and businesses across Europe.

About Laithwaites

Laithwaites is the UK's number one home delivery wine merchant and have been working closely with businesses for over 30 years. Laithwaites are recognised as specialists in creating exclusive wine clubs, as well as experts in the fulfilment of corporate incentive and loyalty schemes.

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