

FOR IMMEDIATE RELEASE

LogBuy - Press Release – 4 April 2006

Powerful boost for LogBuy members.

LONDON — April 4, 2006

Today LogBuy announced the launch of London Energy, to add to its growing portfolio of 30 supplier deals for small businesses.

London Energy, part of EDF Energy, one of the UK's largest energy companies, is offering LogBuy members competitive pricing on electricity for their first year, as well as a further 2% saving if members pay by Monthly Direct Debit. Special promotions will also be running throughout the year for members, inc. a current promotion of £50 Cashback until May 31st 2006 for switching your business supply to London Energy*.

London Energy are also proud to announce that they have recently been voted number one for customer satisfaction by small businesses**. That's why thousands of small business trust them to supply their business energy.

"With increasing energy prices a lot of small businesses are looking for a good deal for their business and we were particularly impressed with the solutions available from London Energy for the small business. London Energy works with the customer to help find ways to reduce their energy bills as well as providing an excellent customer service. This deal fulfills a current need for small businesses today and we expect it to be of great interest to our members." says David Wall, Managing Director, LogBuy.

"Energy is our business. But for most small businesses, it is just one of many purchases that they have to make to keep their business running. So our aim is simple: To give members a competitive price, a top quality service and a range of free or low-cost additional services that can save them money inc. a free Energy Efficiency Advice Service. Working with LogBuy allows us to showcase our small business product offering, as well as help and advise small businesses on how they can save money on their Energy bill." says Jo Clay, SME New Customer Manager, London Energy.

About LogBuy ~ The Business Discount Club

LogBuy ~ The Business Discount Club is a unique portal for small businesses nationwide. With free membership, small businesses under 50 employees can benefit from negotiated discounts on their business supplies and services. LogBuy aggregates the spend of small businesses nationwide to negotiate the deals, offering members the purchasing power of a large corporate. LogBuy focuses on leading branded suppliers that deliver excellent quality combined with exceptional value; suppliers to date include Shell, Europcar, Business Post, Apple Store and many more. LogBuy's base of suppliers will grow to 50 suppliers by the end of 2006.

About LogBuy

Founded in Denmark in 2002, LogBuy was launched to the UK market in 2005. LogBuy specialises in negotiating deals and in the development and execution of benefits programmes to large groups of individuals and businesses. LogBuy aggregates the spend of these large groups, to negotiate sizeable discounts on a range of products and services. LogBuy now runs a number of programmes, including LogBuy ~ The Business Discount Club, Employee Benefits, Loyalty Benefits and Member Benefits. To date LogBuy successfully manages benefits for over 500,000 individuals and businesses across Europe.

About London Energy

EDF Energy is one of the UK's largest energy companies. We provide power to a quarter of the UK's population via our electricity distribution networks in London, the South East and the East of England. We supply gas and electricity to over 5 million customers through our retail brands of EDF Energy, London Energy, Seeboard Energy and SWEB Energy. We generate about 5GW of energy from our coal and gas power stations, as well as combined heat and power plants and wind farms. The company is also a key player in national infrastructure projects, including the electrical upgrading of the London Underground, management of private electricity networks serving four London airports and the Channel Tunnel Rail Link,

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the country's first new railway in 100 years. We employ nearly 12,000 people at locations across the UK. EDF Energy is a core part of EDF Group, one of the world's largest power companies.

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For media enquiries and for further information contact:

Karina Thomsen, Marketing Director, LogBuy. Tel: 0870 6091505, Mob: 07717 570745, ktw@logbuy.co.uk

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***London Energy £50 Cashback Offer.** The £50 cashback offer is available to all small business customers who:-

- are UK residents, aged 18 years or over; and
- are not existing customers of London Energy, Seeboard Energy, SWEB Energy and/or EDF Energy; and
- enter into a Qualifying Contract between 13th March 2006 and 31st December 2006 (the "Qualifying Period") ("Eligible Customers"). A Qualifying Contract is an EDF Energy Business First electricity contract that has been entered into by a customer during the Qualifying Period.

Terms and Conditions

Once EDF Energy begins to supply electricity to the customer, a credit of £50 (ex.VAT) will be applied to the customers Qualifying Contract energy account. No cashback will be applied where, for whatever reason including customer cancellation, the Qualifying Contract does not lead to EDF Energy being registered as the electricity supplier for the customer's premises. EDF Energy accepts no responsibility for claim forms or other correspondence lost, damaged or delayed in transit. The application of the cashback credit described above is the only mechanism by which this offer will be applied. This offer remains strictly subject to these conditions, please do not seek to participate in this offer if any of these terms are unacceptable. EDF Energy reserves the right to cancel this offer at any time without notice or liability where circumstances beyond its control make it impossible to continue. This offer will expire on 31st May 2006. The promoter is EDF Energy, 40 Grosvenor Place, London SW1X 7AW – please do not send any correspondence to this address.