

FOR IMMEDIATE RELEASE

LogBuy - Press Release – 4 April 2006

Small businesses get a boost with LogBuy

LONDON — April 4, 2006.

Today LogBuy announced that HP is to join its unique business model to help small businesses get a better deal, now taking the supplier portfolio to 30 supplier deals.

HP, the world's leading technology solutions provider, will be offering LogBuy members discounts ranging from 5-15% on a number of its key product ranges, including computers, printers, servers, digital imaging, storage and networking through an online store.

"We are very excited to be working with HP and offering our members a better deal on their technology requirements. HP is synonymous with delivering quality products at affordable pricing together with an excellent customer service. As a small business this is exactly what we are looking for when making purchasing decisions on our IT requirements, and we know that this deal will benefit all of our members." says David Wall, Managing Director, LogBuy.

"Working with LogBuy further underlines HP's commitment to delivering affordable solutions to small businesses," says Mike Thomas, UK Sales and Marketing Manager, HP Store. "IT plays an increasingly important role in business success and we are dedicated to offering a range of products and solutions that are designed to meet the needs of small businesses today. We are therefore looking forward to working with LogBuy and its small business members nationwide."

About LogBuy ~ The Business Discount Club

LogBuy ~ The Business Discount Club is a unique portal for small businesses nationwide. With free membership, small businesses under 50 employees can benefit from negotiated discounts on their business supplies and services. LogBuy aggregates the spend of small businesses nationwide to negotiate the deals, offering members the purchasing power of a large corporate. LogBuy focuses on leading branded suppliers that deliver excellent quality combined with exceptional value; suppliers to date include Shell, Europcar, Business Post, Lloyds TSB Commercial Finance, Apple Store and many more. LogBuy's base of suppliers will grow to 50 suppliers by the end of 2006.

About LogBuy

Founded in Denmark in 2002, LogBuy was launched to the UK market in 2005. LogBuy specialises in negotiating deals and in the development and execution of benefits programmes to large groups of individuals and businesses. LogBuy aggregates the spend of these large groups, to negotiate sizeable discounts on a range of products and services. LogBuy now runs a number of programmes, including LogBuy ~ The Business Discount Club, Employee Benefits, Loyalty Benefits and Member Benefits. To date LogBuy successfully manages benefits for over 500,000 individuals and businesses across Europe.

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