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Great Danes add bite to businesses

LogBuy will help firms negotiate better deals together

A SLICE of Danish business acumen could be about to bring in the bacon for businesses in Berkshire and nationwide.

LogBuy is a new company to the UK and has based itself in Milton Keynes.

A hit in Denmark when it was set up in 2002, it provides a free dedicated member association for small to medium-sized businesses with easy access to the UK's leading business suppliers.

LogBuy looks to enable small businesses to benefit from their combined purchasing power and provides its members with access to negotiated prices on all common business supplies.

Karina Thomsen, LogBuy's marketing director, said: "As a small company we have spent hours, probably days in fact, trying to find the right suppliers for our business."

"Not only do we look for quality, time of delivery and reliability, price is absolutely key when making any purchase decision."

"With LogBuy, we've done all the work for you, we've done the research, we've negotiated down the price and we've made the deals easily accessible."

David Wall, LogBuy's managing director, said: "We are really excited about launching this service in the UK."

"We have a unique product supported by some of the leading brands in the country. LogBuy has something to offer all small and medium-sized businesses nationwide and we wanted to ensure the service was free, so no matter what size or stage companies were at, they could easily join and benefit from our great deals."

Daphne Milner, chief



NEW TO BERKSHIRE: LogBuy marketing director Karina Thomsen and managing director David Wall hope to help small to medium-sized businesses. Ref:88308/1

executive at Business Link Berkshire and Wiltshire, welcomed LogBuy onto the Berkshire scene.

She said: "Entrepreneurism in the UK is rife, but start-up businesses need support, which is why it is comforting to see so

many tailored services springing up.

"When the team at LogBuy came to us for early advice on its start-up process, we could see the potential for the business to grow and prosper in this market. The expertise that

the company will provide by negotiating low-cost fees will be hugely beneficial in terms of saving new business owners time and money."

More details available on 0870 6091505 or at www.logbuy.co.uk