

Press Cutting	
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Discounts available through bulk buying

A new group buying association is promising members discounts of up to 70 per cent on business purchases. Aimed at small-to-medium sized enterprises (SMEs), LogBuy aims to use the combined purchasing power of its members to access the UK's leading business suppliers at prices previously restricted to large corporates.

Free to join, LogBuy has already confirmed a range of discounts, including 70 per cent reductions on

selected stationery, 20 per cent on office furniture and telephone savings of up to 57 per cent. It says new discounts will be regularly introduced.

The latest supplier to sign up is Apple Store, the online shop operated by Apple computers, which will offer a 10 per cent discount to LogBuy members. It is believed to be the first time that Apple has opened up such a scheme to the small business market in the UK.

LogBuy originated in Denmark in 2002 and has since become one of the largest SME member purchasing associations in Europe.